

Periodic Table of Typefaces

Popular, Influential, & Notorious

<div style="border: 1px solid black; padding: 5px; width: fit-content;"> Family and/or Class Rank* Symbol Typeface Designer(s) Year Designed </div>																																			
1 H Helvetica Max Miedinger 1957										2 F Futura Paul Renner 1927																									
4 U Univers Adrian Frutiger 1954		5 Ak Akzidenz-Grotesk Ferdinand Theinhardt 1880 Hermann Berthold 1927 Günter G. Lange										8 Gs Gill Sans Eric Gill 1930		9 O Optima Hermann Zapf 1954		14 Fr Frutiger Adrian Frutiger 1977		18 S Syntax Hans Eduard Meier 1968		20 Me Meta Erik Spiekermann 1991		22 Ag Avant Garde Herb Lubalin 1968		3 B Bodoni Giambattista Bodoni 1790											
16 Bg Bell Gothic Chauncey H. Griffith 1938		27 Fg Franklin Gothic Morris F. Benton 1902										32 My Myriad Robert Slimbach Carol Twombly 1992		65 Fo Formata Bernd Möllerstädt 1984		71 Pr Prokyon Erhard Kaiser 2002		72 Mt Metro William A. Dwiggins 1929		74 Ao Antique Olive Roger Excoffon 1962		47 E Eurostile Aldo Novarese 1962		13 D Didot Firmin Didot 1799											
31 In Interstate Tobias Freire-Jones 1993		40 Di DIN Ludwig Goller 1926		21 St Stone Sumner Stone 1987		26 Th Thesis Lucas de Groot 1994		30 R Rotis Ott Aicher 1968		7 T Times Stanley Morison 1931		17 Tr Trinité Bram de Does 1982		19 Ba Baskerville John Baskerville 1754		6 G Garamond Claude Garamond 1530		10 C Caslon William Caslon 1725		11 M Minion Robert Slimbach 1990		12 L Lucida Charles Bigelow Kris Holmes 1985		15 Fl Fleischmann Erhard Kaiser 1997		75 Da Dax Hans Reichel 1995		78 Ts Today Sans Volker Küster 1988		87 If Info Erik Spiekermann 1996		60 Go Gotham Tobias Freire-Jones 2000		44 W Walbaum Justus Walbaum 1800	
54 Lg Letter Gothic Roger Roberson 1956		58 Av Avenir Adrian Frutiger 1988		38 Of Officina Erik Spiekermann 1990		49 Sc Scala Martin Majoor 1991		55 Bs Base Zuzana Licko 1995		57 Ar Arnhem Fred Smeijers 1998		68 Le Lexicon Bram de Does 1992		73 Sr Scotch Roman A.D. Farmer 1904		23 Sa Sabon Jan Tschichold 1964		28 Be Bembo Francesco Griffo 1496		34 J Jenson Robert Slimbach 1995		35 Gr Griffo Classico Franko Luin 1993		36 Gc Garamond Classico Franko Luin 1993		37 Ch Cheltenham Bertram G. Goodhue Ingalls Kimball 1896		90 Am Amplitude Christian Schwartz 2003		91 Bc Bell Centennial Matthew Carter 1978		96 N Neutraface Christian Schwartz 2002		48 Ma Matrix Zuzana Licko 1986	
66 Tg Trade Gothic Jackson Burke 1948		100 Ng News Gothic Morris Fuller Benton 1908		62 Fe Fedra Peter Bilak 2002		99 Q Quadraat Fred Smeijers 1992		29 Cl Clarendon Benjamin Fox 1845		43 Ro Rockwell Frank H. Pierpont 1934		53 Io Ionic No. 5 Chauncey H. Griffith 1925		80 Sw Swift Gerard Unger 1987		41 Jo Joanna Eric Gill 1930		42 A Aldine Alkuis Manutius ca. 1501		52 K Kis Nicolas Kis 1690		64 Pa Palatino Hermann Zapf 1950		76 Cb Cooper Black Oswald B. Cooper 1920		88 Sp Spectrum Jan van Krimpen 1943		89 Po Proforma Petr van Blokland 1988		94 CG COPPERPLATE GOTHIC Frederic W. Goudy 1901		25 TA TRAJAN Carol Twombly 1989		50 Ce Century Morris Fuller Benton 1919	
24 OC OCR American Type Foundries 1965		45 Ci Chicago Susan Kare 1984		46 P Peignor A.M. Cassandre 1937		92 Oa Oakland Zuzana Licko 1985		97 Bl Blur Neville Brody 1992		61 Eg Egyptian André Gürtler 1967		63 Co Courier Howard Kettler 1955		79 Mm Memphis Emil Rudolf Weiss 1929		84 Ca Caecilia Peter M. Noordzij 1990		33 Hü Hüttenberg B-H Johannes Gutenberg 1450		39 Sf Schönschreiber Fraktur Hans Schönsperger ca. 1514		56 Uf Unger Fraktur Johann F. Unger 1793		59 Mg Manuscript-Gotisch Wolfgang Hopy 1514		67 Bf Breitkopf Fraktur Johann G.J. Breitkopf 1793		82 Ff Fette Fraktur Johann C. Bauer 1850		85 Wg Wilhelm Klingener-Gotisch Rudolf Koch 1925		86 Wr Weiss Rundgotisch Emil Rudolf Weiss 1936		93 Ss Fette Deutsche Schrift Rudolf Koch 1910	

*Ranking determined by sorting and combining lists and opinions from the following sites:

The 100 Best Fonts Of All Time - <http://www.100besteschriften.de/>

(to include top ten personal favorites from designers Jan Middendorp [dorpdal.com], Roger Black [rogerblack.com],

Bertram Schmidt-Friderichs [tdc.org], Stephen Coles [typographica.org], Veronica Elsner [www.fontshop.com/fonts/foundry/elsner_flake/],

Ralf Herrman [opentype.info] and Claudia Guminski [fontshop.com])

Paul Shaw's Top 100 Types survey - <http://www.tdc.org/reviews/typelist.html>

21 Most Used Fonts By Professional Designers - <http://www.instantshift.com/2008/10/05/21-most-used-fonts-by-professional-designers/>

Top 7 Fonts Used By Professionals In Graphic Design - <http://justcreativedesign.com/2008/09/23/top-7-fonts-used-by-professionals-in-graphic-design-2/>

30 Fonts That ALL Designers Must Know & Should Own - <http://justcreativedesign.com/2008/03/02/30-best-font-downloads-for-designers/>

Typefaces no one gets fired for using - <http://www.cameronmoll.com/archives/001168.html>

(to include all serious and reasonable opinions stated in the comments section)

51 Z Zapfino Hermann Zapf 1998										69 Mi Mistral Roger Excoffon 1953									
70 Ha Hands LettError 1991										77 Sn Small Roundhand Matthew Carter 1966									
81 Sc St. Augustin Estimé Robert Granjon 1652										83 Bi Bickham Script Richard Lipton 1997									
95 un uncial Victor Hammer 1923										98 Bo Beopul Peter Baker 1996									